



DÉNIA CITY COUNCIL'S BEACH POLICY

Dénia City Council is responsible for over 17 kilometers of coastline, which is one of the municipality's most important natural assets; furthermore, the narrow coastal strip is the source of incalculable social and economic benefits.

It is for this reason that the **City Council**, aware of the important role played by its beaches and the coastal strip, and recognizing the role that local authorities play in the social and physical environment, is committed to developing a series of strategies, appropriate at the local level, which define lines of action that enable us to manage our coastlines correctly, in accordance with the requirements set out in the ISO 14001 and ISO 9001:2008 standards.

By implementing these standards, we aim to ensure the satisfaction of all those who visit the municipality's beaches, providing them with high-quality services and a valuable natural ecosystem, as well as defining and periodically reviewing quality and environmental objectives in order to promote continuous improvement on its beaches.

The **Council** undertakes, within its means, to provide the technical and financial resources necessary to curb pollution and prevent it at source, as well as to prevent and eliminate, as far as possible, any impact that may be caused to the environment as a result of its activities. It also guarantees the monitoring of all activities carried out along the coast by establishing mechanisms for continuous improvement, in collaboration with all sectors of the municipality and with other competent authorities, and ensuring progress in both the environmental quality of the area and the services provided.



Dénia City Council undertakes to establish initiatives that ensure compliance with laws and regulations, whilst also meeting the requirements of users or other requirements applicable to the activities carried out on the beaches, as well as promoting the participation of all its own staff and users in the protection and improvement of the coastline, through training and awareness-raising mechanisms, with a focus on communication at all levels.

In order to ensure the continuous improvement not only of the natural environment, both marine and terrestrial, but also of each of the processes and services carried out on the beaches, the **Council** has established a budget line through which each of the actions, objectives and targets defined for each period will be implemented.

By implementing a quality and environmental management system, **Dénia City Council** aims to maintain, and even restore and improve, the biodiversity, seawater quality, and flora and fauna found along our coastline, ensuring an attractive ecosystem that everyone can enjoy.